

Technology and Livelihood Education

Quarter 1 – Module 2: Information and Communications Technology/ Entrepreneur



What I Need to Know

This module was designed and written with you in mind. It is here to help you master the Produces simple products! The scope of this module permits it to be used in many different learning situations. The language used recognizes the diverse vocabulary level of students. The lessons are arranged to follow the standard sequence of the course. But the order in which you read them can be changed to correspond with the textbook you are now using.

After going through this module, you are expected to:

- Produces simple products (*TLE6IE-0a-1.2*)
- Enumerate hints to help one decide what type of business to get into.
- Identify steps or guide in producing own simple products.



What I Know

Before we are going to start our lesson, let's test your knowledge about producing simple products by answering the questions below.

Direction: Identify the steps in producing simple products. Choose the letter of the correct answer.

1. What step is the process of promoting your product either by using printed materials or online?
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Determine the price of your product

2. It is the step where you make a sketch of the product you have in mind.
 - A. Create the product
 - B. Design your product
 - C. Decide what materials to use
 - D. Determine the price of your product
3. It is the step where you should consider the availability and cost when selecting the materials.
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Decide what materials to use
4. Which of the following steps where you can also create a prototype of the product if possible or you may go directly to the creation of the first version using the real materials?
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Determine the price of your product
5. What step is the process of computing for the costs incurred in making the product?
 - A. Design your product
 - B. Decide what materials to use
 - C. Determine the price of your product
 - D. Evaluate the first version and make the necessary adjustments or changes
6. It is the step where you unleash your creativity by choosing the right materials for your product.
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Decide what materials to use

7. This step will let you evaluate your first product and ask suggestions from relatives and friends for adjustments and improvements.
 - A. Create the product
 - B. Design your product
 - C. Decide what materials to use
 - D. Evaluate the first version and make the necessary adjustments or changes
8. This step is the process where you can also promote your product during programs or gatherings in your school or community where there are more target customers.
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Decide what materials to use
9. It is the step where you create first the initial version of the product.
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Decide what materials to use
10. Which of the following steps where you make a sketch of your product and must create your own identity?
 - A. Create the product
 - B. Design your product
 - C. Advertise your product
 - D. Determine the price of your product

Lesson 1

Produces simple products

Find out in this module what simple products you can produce and learn the steps that will guide you in making your own simple products.

Are you thinking of putting up your own business someday? What business are you going to start? What are your hobbies and interests? You might begin a business with what you enjoy most. Who knows, you might become one of the most successful entrepreneur.



What's In

Let us now proceed to the next part of this module.

ACTIVITY 1

Direction: Read the phrases on the opposite side and rearrange the jumbled letters to reveal the word.

1. REY BU - _____ one who buys food and other merchandises
2. LESSER - _____ sells merchandise to the buyers
3. SOODG - _____ products bought by the buyer and sold by the seller
4. RETORS - _____ place where merchandises are sold
5. EURPRETREENN-_____ a person who starts business and is willing to risk loss in order to make money.

ACTIVITY 2

Direction: Below are questions or statements about buying and selling. Read each one carefully and encircle the letter of the correct answer.

1. One who manages money intelligently to ensure and keep the proper flow of cash?
 - A. seller
 - B. buyers
 - C. consumer
 - D. customers
2. If you will start a business, how will you arrange your merchandise to attract buyers?
 - A. display attractively
 - B. mix all merchandise
 - C. place the small goods at the back
 - D. put together the foodstuff and groceries
3. What will you do when a buyer complains that the merchandise she bought from your store has damages?
 - A. get angry
 - B. talk properly with respect
 - C. tell her to complain to the police
 - D. never mind what she is complaining about
4. Pedro buys a ballpen in the store and he found out later that it has damage. What should he do?
 - A. buy another ballpen
 - B. go home and never mind
 - C. get angry to the store owner
 - D. return the ballpen to the store
5. To become a seller, it requires different strategies to attract buyers' attention. One them is:
 - A. create buying more excitement
 - B. let the buyers read the product label
 - C. don't allow buyers to disarrange your display
 - D. give buyers time to look what he want to buy



What's New

Activity 2



What kind of foods do the sellers sell? Are these foods considered basic needs of the people? What should the seller consider in selling these foods?

ACTIVITY 3

Directions: Think about your interests and hobbies. After which, answer the following questions:

1. What do you enjoy doing?

2. What business can you create out of the things that you enjoy doing? Name at least two.

3. Do you think people need the product that these Businesses offer?

4. Do you think people are willing to buy these products?



What is It

Definition of Terms

Produce- to make, create, manufacture or cultivate.

Product- something that is manufactured following a process, or grown and nurtured in order to be sold for a profit.

Advertisement- something that is shown or presented to the public to help sell a product or to make an announcement.

Business- the activity of making, buying, or selling goods or providing services in exchange for money.

Expenses- the amount of money that is needed to pay for or buy something.

Profit-money that is made in a business or to get money from something.

Producing Simple Product

Once you have identified the needs of the people in your school or community and have identified the product you want to produce, you can now plan your budget, the materials and the tools needed, and schedule of operation. If you do not have the skill to produce a product, you can either buy the product from its primary source where it is cheaper, or buy the product in bulk or in wholesale, then repack it in smaller quantities for retailing. Simple products like roasted peanuts, varieties of cookies, pumpkin seeds, corn chips, cakes, and cupcakes, *polvoron*, candies like *patillas*, *yema*, and different kinds of hard candies; accessories like bracelets, necklace, headband, and the like which are popular among students in schools, are saleable items. School items like writing tools, pencil cases, writing pads, and eraser, and needed by pupils.



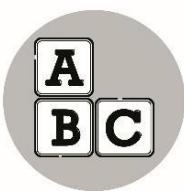
Hints to help one decide what type of business to get into:

- Start with a hobby or interest.
- Do some research and investigation.
- Observe people and their food preferences.
- Check existing products in the local market.
- Products that are always in demand are food items.
- Start small before you think of producing bigger quantities.
- Produce something that you can offer or sell to your friends and school mates, or in your community.

Here are the steps that will guide you in making your own simple product.

1. **Design your product.** Make a drawing or sketch of the product you have in mind. You may describe it in words instead if you cannot draw it. . Make sure that your product is different from the rest. You must create your own identity.
2. **Decide what materials to use.** Unleash your creativity by choosing the right materials for your product. Consider the availability and cost when selecting the materials.
3. **Create the product.** Create first the initial version of the product. You may look for other person/s to assist you.
4. **Evaluate the first version and make the necessary adjustments or changes.** Have a good look with your product. You may also ask suggestions from relatives and friends for improvements. Make the necessary adjustments on the design then document the changes. After which, go back to step 3. Continue with the adjustments until you are satisfied with the quality of your product.

5. **Determine the price of your product.** Compute for the costs incurred in making the product. You may also include miscellaneous cost and creativity fee for the effort exerted. The sum of all the costs determines the wholesale price of your product.
6. **Advertise your product.** Promote your product either by using printed materials or online. On either way, make sure you use high-quality pictures of your product.



What's More

ACTIVITY 4

Directions: Arrange the steps in making your own simple product into the correct order by placing number (1-6) on each blank.

- _____ Evaluate the first version and make the necessary adjustments or changes.
- _____ Decide what materials to use. Unleash your creativity by choosing the right materials for your product. Consider the availability and cost when selecting the materials.
- _____ Advertise your product. Promote your product either by using printed materials or online.
- _____ Design your product. Make a sketch of the product you have in mind. Your sketch does not necessarily be an accurate one. You may describe it in words instead if you cannot draw it.
- _____ Determine the price of your product. Compute for the costs incurred in making the product.
- _____ Create the product. Create first the initial version of the product. You may look for other person/s to assist you.

ACTIVITY 5

Direction: Produce your own simple product. Ask someone to take a video record of you while doing the activity. Send the video to our FB group or Group chat if you have. After making your product, make a “teaser” or advertisement to promote your product. You can post it online or you can promote it within your community by showing your product. Your advertisement also serves as survey and must catch the attention of potential buyers. Your parents will be your rater in making your products by using the rubric below.

RUBRIC

PERFORMANCE INDICATORS					
	Criteria	20	15	10	5
PROCESS	<ol style="list-style-type: none">1. Worked with ease and confidence.2. Use appropriate tools, materials and equipment.3. Follow the procedure correctly.4. Output taste good.				
HEALTH AND SAFETY STANDARD	<ol style="list-style-type: none">1. Hands were clean before to start.2. Safety work habits & housekeeping, sanitary and hygienic handling of ingredients.3. Took necessary safety precautions while doing.4. Keep all the materials and after care.				



What I Have Learned

Now that you've learned a lot from the very beginning of our module, let's summarize our lesson by answering the questions below.

ACTIVITY 7:

Direction: Answer the following questions.

1. What are the hints to help one decide what type of business to put up?

2. Why do you need to plan before making your product?

3. Why advertising is important?

4. What are the things you should consider in producing simple products?

5. Why is it important that you know how to produce or prepare simple foods?

6. As entrepreneur, what is the most important thing you should have to be successful? Why?



What I Can Do

Direction: Now let's use the knowledge you have learned in real life situation about producing simple product by answering the question below.

Ammar's mother makes banana cue and sells it in the neighborhood during snack time. Ammar help his mother makes banana cue but he didn't go with his mother in selling because he feels embarrassed. Do you think selling in order to earn money gives shame to a person? Why?



Assessment

Yes! Very good! We are almost done in our lesson. Now let's see what you have learned from this module. Read each question carefully and choose the letter of the correct answer

ACTIVITY 9

Direction: Identify the steps in making simple products. Choose the letter of the correct answer and write the chosen letter on a separate sheet of paper.

1. It is the step where you unleash your creativity by choosing the right materials for your product.
 - A. create the product
 - B. design your product
 - C. advertise your product
 - D. decide what materials to use

2. What step is the process of promoting your product either by using printed materials or online?
 - A. create the product
 - B. design your product
 - C. advertise your product
 - D. determine the price of your product

3. It is the step where you make a sketch of the product you have in mind.
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 - A. create the product
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9. This step is the process where you can also promote your product during programs or gatherings in your school or community where there are more target customers.

- A. Create the product
- B. Design your product
- C. Advertise your product
- D. Decide what materials to use

10. What step is the process of computing for the costs incurred in making the product?

- A. Design your product
- B. Decide what materials to use
- C. Determine the price of your product
- D. Evaluate the first version and make the necessary adjustments or change



Additional Activities

Congratulations! You've come this far. I know you've learned a lot about producing simple product. Now for your additional activities,

ACTIVITY 10:

Direction: Visit a website or look for recipe of Munchkins making. You can also ask your mother on how to make it. Produce your own version of Munchkins.





Answer Key

No.	What I Know	Activity 1	Activity 2	Activity 4	What's New
1.	C	Buyer	B	1. 4	Activity 4
2.	B	Seller	A	2. 2	
3.	D	Goods	C	3. 6	
4.	A	Store	A	4. 1	
5.	C	Entrepreneur	B	5. 5	
6.	D			6. 3	
7.	D				
8.	C				
9.	A				
10.	B				